

# Jill Thayer, Ph.D.

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## ACADEMIC/EDUCATOR

- Ph.D. Cultural Studies/Museum Studies/Critical Theory Claremont Graduate University 2011
- *Qualifying Exams: Contemporary Art History, Exhibition Theory, Design Theory, and Visual Culture*
  - *CGU Art concurrent two-year study in studio art (painting, digital media, installation, exhibition theory)*
  - *CGU School of Arts and Humanities Dissertation Award presented by Cultural Studies Faculty*
  - *Ph.D. Transdisciplinary Delegate – National Arts Action Summit, Washington, D.C.*
  - *CGU School of Arts and Humanities Cultural Studies Partial Tuition Fellowship*
  - *Post-doctoral Fellowship by CGU School of Arts and Humanities to produce and curate Oral Histories of CGU Art alumni, professors, and professors emeritus.*
  - *Included in Archives of American Art at the Smithsonian Institution.*
- "Oral history interviews relating to Claremont Graduate University School of Arts and Humanities" 2012  
Claremont Graduate University School of Arts and Humanities (Size: 8 sound discs: digital, 1 computer disc)  
Summary: Seven interviews with artists and professors conducted by Jill Thayer for the oral history project, "In Their Own Words: Oral Histories of CGU Art, Claremont Graduate University School of Arts and Humanities, 2012." Interviewees include John Frame, Roland Reiss, Connie Zehr, Ted Kerzie, Michael Brewster, Karl Benjamin, and Mowry Baden. Also included is a CD with installation graphics, artists portraits and biographies, and press releases about the corresponding exhibition that Thayer curated at Claremont with the same title, September 4- 21, 2012. [<https://www.aaa.si.edu/collections/oral-history-interviews-relating-to-claremont-graduate-university-school-arts-and-humanities-16127>].
- Ph.D. Transdisciplinary Study/Global Strategy and Trade St. Peter's College, University of Oxford, UK 2006
- *Doctoral program abroad with Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University through International Exchange Program*
  - *Study on formulating and implementing global strategies in the context of evolving legal, political, and trade environments in the dramatically changing global marketplace. Analysis of trade developments and strategic issues in the European Union with emphases on the multi-dimensional aspects of government policy on international trade and competition.*
  - *Paper: "The Effects of European Union Expansion on Artistic Creation, Commerce, and Culture."*
- M.A. Interdisciplinary Studies (summa cum laude) California State University, Bakersfield 2004
- *Combined Master course of study through CSUB School of Business and Management (MBA program in Marketing Management); School of Humanities and Social Sciences (Contemporary Art and Gallery Practicum); and School of Education (Arts Education).*
  - *Master Thesis - Project Coordinator of "Made in California: Selected Works from the Frederick R. Weisman Art Foundation," exhibition at CSUB Todd Madigan Gallery. Developed strategic marketing plan, and designed catalogue and promotions in print and web. Worked with faculty, staff, FRWAF, and community outreach. The project raised \$50,000 through CSUB University Advancement and established (4) Fine Art Merit Award Scholarships of \$5,000 each to Art students.*
  - *CSUB Graduate Equity Fellowship*
  - *Distinguished Alumni, CSUB Art Department*
- Post-Graduate Study Abroad/Studio and Art History Santa Reparata Grafic Arte Centre, Florence, Italy 1978
- *Drake University, European Campus - Romanesque and Gothic Art History, 17<sup>th</sup> Century Lithography on Bavarian limestone, 13<sup>th</sup> Century illuminated manuscripts (Italy); and Classical Studies (Greece)*
- B.A. Fine Art/Marketing California State University, Bakersfield 1978
- *Emphases in Contemporary Art, Studio Practice, and Marketing*
  - *CSUB Fine Arts Departmental and Pelletier Fine Art Scholarships*
- A.A. Graphic Design Bakersfield College 1976
- *Emphases in Studio Art, Drawing, Photography, Printmaking, and Design*
  - *Named Bakersfield College Foundation, Outstanding Alumni – National Recognition American Association of Community Colleges*

## LECTURE/PODCAST

- Producer, Podcast Weekly Series: "The Art of Life with Dr. Jill Thayer," on Voice of Paso Internet Radio (VOP) per invitation of Paso Robles Mayor Steven W. Martin. Content: Art and Culture. Programs: [www.jillthayer.com/podcasts/](http://www.jillthayer.com/podcasts/) Promo: <https://clyp.it/4pwxiwti> Feb. 2017 - present
- Guest Lecturer, California State University, Los Angeles; Department of Arts and Letters, Television and Film Class, William Teitelbaum, Professor. Presentation: "Digital Media in Contemporary Culture, by Dr. Jill Thayer," Los Angeles Nov. 2016
- Guest Lecturer, San Luis Obispo Museum of Art, Art at High Noon, "Global Visual Culture: Contemporary Art and the Environment with Dr. Jill Thayer." History Center of San Luis Obispo County, SLO Museums Institute certificate program, San Luis Obispo, CA June 2016
- Presenter, "Marketing for the Arts: strategic planning for non-profit/cultural institutions and emerging artists," History Center of San Luis Obispo County, SLO Museums Institute certificate program, San Luis Obispo, CA Oct. 2015
- Keynote Speaker on Curatorial Practice, "Connecting Historical Narratives Today," Paso Robles Historical Society Annual Meeting, Paso Robles Country Club, Paso Robles, CA June 2015

## ACADEMIC EXPERIENCE (TEACHING)

- Associate Professor, BA Management Post University, Waterbury, CT 2016-present
- *Online curricula Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*  
*MGT: 105 Principles of Management*
- Associate Professor, Art History, Art Department Allan Hancock College, Santa Maria 2015-present
- *Onsite and online curricula: Canvas/Blackboard Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students*  
*ART101: Art History/Art Appreciation*  
*GRPH 127: History of Graphic Design*
- Associate Professor, Art History, College of Arts and Sciences South University, Savannah, Georgia 2015-present
- *Online curricula, Brightspace/eCollege Learning Management System for nationally based, multi-cultural, and intergenerational students*  
*HUM 1002: History of Art from Middle Ages to Modern Times*
- Associate Professor, BA Liberal Arts, School of Arts and Sciences Post University, Waterbury, CT 2015-present
- *Online curricula Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*  
*PHL: 203: Ethics*
- Associate Professor, Malcolm Baldrige School of Business, MBA program Post University, Waterbury, CT 2014-present
- *Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*  
*BUS 504: Integrated Marketing Mix Strategies*  
*BUS 506: Strategies Integrated Marketing Communications*  
*BUS 617: Match Value Proposition*  
*BUS 618: Integrated Marketing for Managers*  
*BUS 619: Driving Growth for CRM*
  - *BUS 628: Strategic Brand Management (Curriculum development for MBA program)* 2017
- Associate Professor, School of Arts and Sciences Southern New Hampshire University 2014-present
- *Online curricula, Blackboard for nationally based, multi-cultural, and intergenerational students*  
*FAS 202: Introduction to Humanities II: Baroque Through Modern*
- Associate Professor, School of Business Southern New Hampshire University 2014-present
- *Online curricula, Blackboard/Collaborate Live Chat Learning Management System for nationally based, multi-cultural, and intergenerational students*  
*MKT 113: Introduction to Marketing*

- Associate Professor, MA Arts Marketing Program      Saint Thomas University, Miami      2013-2014  
 Institute for Communications, Entertainment & Media School of Leadership Studies
- *Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*  
*Art 680: Art Marketing*  
*Art 681: Grant Writing*  
*Art 682: Art Economics*
- Associate Professor, Digital Arts, Fine Art Department      Cuesta College, San Luis Obispo      2013-2014
- *Onsite curricula for regionally based, multi-cultural, and intergenerational students with Wordpress course blogs*  
*Art253: Digital Art*  
*Art 255: Illustrator*  
*Art 258: InDesign*
- Associate Professor, Art History, Fine Art Department      Santa Monica College      2013-present  
*Onsite and online curricula: Canvas and eCollege Learning Management Systems for Internationally based, multi-cultural, and intergenerational students*  
*AHIS11: Art Appreciation - Introduction to Global Visual Culture*
- Professor/Certified Core Adjunct Faculty, School of Professional Practice      National University, San Diego      2012-present  
 Digital Journalism
- *Online and onsite curricula, Canvas/eCollege/ Collaborate Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students*  
*JRN 645: Marketing the News (Curriculum development and course teaching)*
- Professor/Certified Core Adjunct Faculty, College of Letters and Sciences      National University, San Diego      2012-present  
 Arts and Humanities, Strategic Communications MA
- *Online and onsite curricula, eCollege/ClassLive Pro and Blackboard/Collaborate Live Chat Learning Management Systems for regionally and globally based, multi-cultural and intergenerational students*  
*COM 605: Content Distribution and Development*  
*COM 610: Integrated Marketing Communications*  
*COM 411: Advertising Campaigns*  
*COM 430A: Integrative Strategies (Social Media Integration)*  
*COM 431:A: Interactive Campaigns*
- Professor/Certified Core Adjunct Faculty, School of Bus. and Mgt.      National University, La Jolla      2009-present
- *Online and onsite curricula, eCollege/ClassLive Pro and Blackboard/Collaborate Live Chat Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students*
  - *Developed interactive learning modules with textbook publisher McGraw-Hill*  
*MGT 483 E-Business*  
*MGT309C: Principles of Management and Organization*  
*MKT 631: Global Marketing*  
*MKT 602: Marketing Management*  
*BKM 400: Business Knowledge Management Strategies*  
*MKT 481: Foundations of Entrepreneurship*  
*MKT 451: Production and Operations Management*  
*MKT 430: Global Marketing*  
*MKT 446: Introduction to Services Marketing*  
*MKT 443: Introduction to Advertising*  
*MKT 442A: Public Relations*  
*MKT 302: Marketing Fundamentals*
- Associate Professor/Adjunct Faculty, School of Business      Long Beach Community College      2006-2007
- *Online curricula for Distance Learning working with IT personnel and "Contemporary Advertising" publisher McGraw-Hill developing interactive learning management systems in course curriculum.*  
*MKTG41: Advertising*

- Part-time Faculty, Communications Department                      California State University, Bakersfield                      1996, 1999
- *Online curricula for regionally and globally based, multi-cultural, and intergenerational students*  
*Design Marketing Strategies for CSUB Continuing Education*
- Professor/National Instructor, Certificate in Print and Web Design, WE Educational Programs, Irvine, CA                      1980 - 2015
- *Onsite seminars - Professional practice in print and web design through Universities nationally for regionally based, multi-cultural, and intergenerational students.*  
*Venues include:*  
*California State University, Northridge*  
*California State University, San Bernardino*  
*California State University, San Marcos*  
*California State University, Santa Barbara*  
*California Polytechnic University, Pomona*  
*State University of New York, Albany*  
*University of Colorado, Boulder*  
*University of Connecticut, Hartford*  
*University of Miami*  
*University of South Florida*  
*University of Tennessee, Knoxville*

A C A D E M I C / E D U C A T O R