

Jill Thayer, Ph.D.

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V I T A E

Post-Doctoral Oral History Series included in Archives of American Art at the Smithsonian Institution. 2012

"Oral history interviews relating to Claremont Graduate University School of Arts and Humanities" Claremont Graduate University School of Arts and Humanities (Size: 8 sound discs: digital, 1 computer disc) Summary: Seven interviews with artists and professors conducted by Jill Thayer for the oral history project, "In Their Own Words: Oral Histories of CGU Art, Claremont Graduate University School of Arts and Humanities, 2012." Interviewees include John Frame, Roland Reiss, Connie Zehr, Ted Kerzie, Michael Brewster, Karl Benjamin, and Mowry Baden. IRB Approved. The collection in Archives of American Art at The Smithsonian Institution includes: a CD with installation graphics, artists' portraits and biographies, and press release about the corresponding exhibition curated at CGU Art, September 4- 21, 2012. [<https://www.aaa.si.edu/collections/oral-history-interviews-relating-to-claremont-graduate-university-school-arts-and-humanities-16127>].

Ph.D. Cultural Studies/Museum Studies/Archival Studies/Critical Theory Claremont Graduate University 2011

- Qualifying Exams: Contemporary Art History, Exhibition Theory, Design Theory, and Visual Culture
- CGU Art concurrent two-year study in studio art (painting, digital media, installation, exhibition theory)
- CGU School of Arts and Humanities Dissertation Award presented by Cultural Studies Faculty
- Ph.D. Transdisciplinary Delegate – National Arts Action Summit, Washington, D.C. (Lobbied Congress members for Arts legislation)
- CGU School of Arts and Humanities Cultural Studies Partial Tuition Fellowship
- Post-doctoral Fellowship by CGU School of Arts and Humanities to produce and curate Oral Histories of CGU Art alumni, professors, and professors emeritus.

Ph.D. Transdisciplinary Study/Global Strategy and Trade St. Peter's College, University of Oxford, UK 2006

- Doctoral program abroad with Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University through International Exchange Program
- Study on formulating and implementing global strategies in the context of evolving legal, political, and trade environments in the dramatically changing global marketplace. Analysis of trade developments and strategic issues in the European Union with emphases on the multi-dimensional aspects of government policy on international trade and competition.
- Paper: "The Effects of European Union Expansion on Artistic Creation, Commerce, and Culture."

M.A. Interdisciplinary Studies (summa cum laude) California State University, Bakersfield 2004

- Combined Master course of study through CSUB School of Business and Management (MBA program in Marketing Management); School of Humanities and Social Sciences (Contemporary Art and Gallery Practicum); and School of Education (Arts Education), applying theory and practice.
- Master Thesis - Project Coordinator of "Made in California: Selected Works from the Frederick R. Weisman Art Foundation," exhibition at CSUB Todd Madigan Gallery. Developed budget, strategic Marketing plan, and designed catalogue and promotions in print and web. Worked with faculty, staff, FRWAF, and community outreach. The project raised \$50,000 through CSUB University Advancement and established (4) Fine Art Merit Award Scholarships of \$5,000 each to Art students.
- Awarded CSUB Graduate Equity Fellowship
- Noted as Distinguished Alumni, CSUB Art Department

Post-Graduate Study Abroad/Studio and Art History Santa Reparata Grafic Arte Centre, Florence, Italy 1978

- Drake University, European Campus - Romanesque and Gothic Art History, 17th Century Lithography on Bavarian limestone, 13th Century illuminated manuscripts (Italy); and Classical Studies (Greece)

B.A. Fine Art/Marketing California State University, Bakersfield 1978

- Emphases in Contemporary Art, Studio Practice, and Marketing
- CSUB Fine Arts Departmental and Pelletier Fine Art Scholarships

- A.A. Graphic Design Bakersfield College 1976
- *Emphases in Studio Art, Drawing, Photography, Printmaking, and Design*
 - *Named Bakersfield College Foundation, Outstanding Alumni – National Recognition American Association of Community Colleges (1997)*
 - *Named Distinguished Alumna and Commencement Speaker (1997)*

PROFESSIONAL ACTIVITIES

Estrella Warbirds Museum Curator, Paso Robles, CA. Database management, Archival collections. Jan 2015 - present
 management, Exhibition design, inventory audit for macro artifacts (aircraft and vehicles), and donor relations.
 Paso Robles, CA. Coordinator for community engagement, visitor services, and curatorial exhibitions.

Affiliate, Museum Day, Smithsonian Institution, Estrella Warbirds Museum Curator April 2020
 Paso Robles, CA. Coordinator for community engagement, visitor services, and curatorial exhibitions.

Guest Speaker, Paso Robles Chamber of Commerce Membership Meeting, "Wake Up Paso," Paso Robles Jan. 2017
 Ballroom, Paso Robles, CA: "The Multidisciplinary Influences of Career Success," by Dr. Jill Thayer

Producer, Podcast Weekly Series: "The Art of Life with Dr. Jill Thayer," on Voice of Paso Internet Feb. 2017 - present
 Radio (VOP) per invitation of Paso Robles Mayor Steven W. Martin. Content: Art and Culture.
 Audio Links: www.jillthayer.com/podcasts/

Guest Lecturer, California State University, Los Angeles; Department of Arts and Letters, Television and
 Film Class, William Teitelbaum, Professor. Presentation: "Digital Media in Contemporary Culture, by
 Dr. Jill Thayer," Los Angeles Nov. 2016

Guest Lecturer, San Luis Obispo Museum of Art, Art at High Noon, "Global Visual Culture: Contemporary Art
 and the Environment with Dr. Jill Thayer." History Center of San Luis Obispo County, SLO Museums
 Institute certificate program, San Luis Obispo, CA June 2016

Presenter, "Marketing for the Arts: strategic planning for non-profit/cultural institutions and emerging
 artists," History Center of San Luis Obispo County, SLO Museums Institute certificate program, San
 Luis Obispo, CA Oct. 2015

Keynote Speaker on Curatorial Practice, "Connecting Historical Narratives Today," Paso Robles Historical
 Society Annual Meeting, Paso Robles Country Club, Paso Robles, CA June 2015

ACADEMIC EXPERIENCE (TEACHING)

Associate Professor, Art History, College of the Arts/Dept. of Art Azusa Pacific University, Azusa, CA 2019-present

- *Online curricula: Canvas Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students. Curriculum development/programming/teaching. Curriculum Development for MA in Modern Art History, Theory, and Criticism Research and Writing in Art History (curriculum development)*
Art 565: Methodologies of Art History
Art 575: Writing Art Criticism
Art 570: Theories and Practices of Abstraction

Associate Professor, Art History, Art Department Compton College, Compton, CA 2019-present

- *Online curricula: Canvas Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students. Curriculum development/programming/teaching.*
ART101: Art and Visual Culture in Modern Life
ART103: History of Western Art – Proto Renaissance to 19th Century

Associate Professor, Art History, Art Department Allan Hancock College, Santa Maria, CA 2015-present

- *Onsite and online curricula: Canvas/Blackboard Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students. Curriculum development/programming/teaching.*
ART101: Art History/Art Appreciation
ART103: Art History/Ancient Times, Middle Ages, Renaissance
Gallery Practicum – Co-Curator, The Ann Foxworthy Gallery, (Fall 2021)

- Associate Professor, BA Liberal Arts, School of Arts and Sciences Post University, Waterbury, CT 2015-present
- *Online curricula Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*
PHL: 203: Ethics
- Associate Professor, Art History, College of Arts and Sciences South University, Savannah, Georgia 2015-2018
- *Online curricula, Brightspace/eCollege Learning Management System for nationally based, multi-cultural, and intergenerational students*
HUM 100 Humanities
HUM 1002: History of Art from Middle Ages to Modern Times
- Associate Professor, John P. Burke School of Public Service and Education, MBA program Post University, Waterbury, CT 2021 - present
- *Online curricula, Blackboard Learning Management System for internationally based, multi-cultural, and intergenerational students*
BUS 505: Organizational Creativity, Discovery, and Innovation
- Associate Professor, Malcolm Baldrige School of Business, MBA program Post University, Waterbury, CT 2014-present
- *Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*
BUS 504: Integrated Marketing Mix Strategies
BUS 506: Strategies Integrated Marketing Communications
BUS 618: Integrated Marketing for Managers
BUS 618: Integrated Marketing for Managers
BUS 617: Match Value Proposition
BUS 615: New Product Development and Management
BUS 618: Integrated Marketing for Managers
BUS 628: Strategic Brand Management
BUS 619: Driving Growth for CRM
BUS 626: Consumer Psychology and Buying Motivation
BUS 628: Strategic Brand Management
BUS 698: Capstone Research
BUS 699: Graduate Seminar and Capstone Project
 - *Curriculum development for MBA program*
BUS 628: Strategic Brand Management
- Associate Professor, Malcolm Baldrige School of Business, BA Management program Post University, Waterbury, CT 2016-present
- *Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*
MGT 335: Organizational Behavior
MGT 105: Principles of Management
- Associate Professor, Malcolm Baldrige School of Business, BA Marketing program Post University, Waterbury, CT 2018-present
- *Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*
MKT 200: Principles of Marketing
- Associate Professor, Philosophy, Post University, Waterbury, CT 2016
- *Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students*
PHIL 203 Ethics
- Associate Professor, School of Arts and Sciences Southern New Hampshire University 2021-present
- *Online curricula, Brightspace LMS for nationally based, multi-cultural, and intergenerational students*
HIS 100: Perspectives in History

Associate Professor, School of Business	Southern New Hampshire University	2014-2018
<ul style="list-style-type: none"> • <i>Online curricula, Blackboard/Collaborate Live Chat Learning Management System for nationally based, multi-cultural, and intergenerational students</i> MKT 113: Introduction to Marketing 		
Associate Professor, School of Arts and Sciences	Southern New Hampshire University	2014-present
<ul style="list-style-type: none"> • <i>Online curricula, Blackboard for nationally based, multi-cultural, and intergenerational students</i> HUM 100: Perspectives in the Humanities FAS 202: Introduction to Humanities II: Baroque Through Modern 		
Associate Professor, School of Business	Southern New Hampshire University	2014-2018
<ul style="list-style-type: none"> • <i>Online curricula, Blackboard/Collaborate Live Chat Learning Management System for nationally based, multi-cultural, and intergenerational students</i> MKT 113: Introduction to Marketing 		
Associate Professor, Art History, Fine Art Department	Santa Monica College	2013-present
<ul style="list-style-type: none"> • <i>Onsite and online curricula: Canvas and eCollege Learning Management Systems for Internationally based, multi-cultural, and intergenerational students</i> Curriculum development/programming/teaching. AHIS11: Art Appreciation - Introduction to Global Visual Culture 		
Associate Professor, MA Arts Marketing Program Institute for Communications, Entertainment & Media School of Leadership Studies	Saint Thomas University, Miami	2013-2014
<ul style="list-style-type: none"> • <i>Online curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students. Curriculum development/programming/teaching.</i> Art 680: Art Marketing Art 681: Grant Writing Art 682: Art Economics 		
Associate Professor, Digital Arts, Fine Art Department	Cuesta College, San Luis Obispo	2013-2014
<ul style="list-style-type: none"> • <i>Onsite curricula for regionally based multi-cultural, and intergenerational students.</i> Developed Wordpress course blogs. Curriculum development/programming/teaching. Art253: Digital Art Art 255: Illustrator Art 258: InDesign 		
Professor/Certified Core Adjunct Faculty, School of Professional Practice Digital Journalism	National University, San Diego	2012-2018
<ul style="list-style-type: none"> • <i>Online and onsite curricula, Brightspace/Canvas/eCollege with Collaborate Learning Management Systems for regionally and globally based, multi-cultural, and intergenerational students</i> JRN 645: Marketing the News (Curriculum development and course teaching) 		
Professor/Certified Core Adjunct Faculty, College of Letters and Sciences Leadership and Human Resource Management; Arts and Humanities, Strategic Communications MA	National University, San Diego	2012-present
<ul style="list-style-type: none"> • <i>Online and onsite curricula, eCollege/ClassLive Pro and Blackboard/Collaborate Live Chat Learning Management Systems for regionally and globally based multi-cultural and intergenerational students</i> COM 605: Content Distribution and Development COM 610: Integrated Marketing Communications COM 430A: Integrative Strategies (Social Media Integration) COM 431A: Interactive Campaigns COM 411: Advertising Campaigns COM 441: Communication Strategies COM 442: Communication Campaigns COM 443: Interactive & Mobile Campaigns COM 385: Interactive Storytelling COM 354: Professional Presentations 		
Professor/Certified Core Adjunct Faculty, School of Bus. and Mgt.	National University, La Jolla	2009-2016
<ul style="list-style-type: none"> • <i>Online and onsite curricula, eCollege/ClassLive Pro and Blackboard/Collaborate Live Chat Learning Management Systems for regionally and globally based, multi-cultural, and</i> 		

- intergenerational students*
 - *Developed interactive learning modules with textbook publisher McGraw-Hill*
 - MGT 483 E-Business*
 - MGT309C: Principles of Management and Organization*
 - MKT 631: Global Marketing*
 - MKT 602: Marketing Management*
 - BKM 400: Business Knowledge Management Strategies*
 - MKT 481: Foundations of Entrepreneurship*
 - MKT 451: Production and Operations Management*
 - MKT 430: Global Marketing*
 - MKT 446: Introduction to Services Marketing*
 - MKT 443: Introduction to Advertising*
 - MKT 442A: Public Relations*
 - MKT 302: Marketing Fundamentals*

- Associate Professor/Adjunct Faculty, School of Business Long Beach Community College 2006-2007
 - *Online curricula for Distance Learning working with IT personnel and "Contemporary Advertising" publisher McGraw-Hill developing interactive learning management systems in course curriculum.*
 - MKTG41: Advertising*

- Part-time Faculty, Communications Department California State University, Bakersfield 1996, 1999
 - *Online curricula for regionally and globally based multi-cultural, and intergenerational students*
 - Design Marketing Strategies for CSUB Continuing Education*

- Professor/National Instructor, Certificate in Print and Web Design, WE Educational Programs, Irvine, CA 1980 - 2015
 - *Onsite seminars - Professional practice in print and web design through universities nationally for regionally based, multi-cultural, and intergenerational students. Venues include:*
 - California State University, Northridge*
 - California State University, San Marcos*
 - California State University, Santa Barbara*
 - California Polytechnic University, Pomona*
 - State University of New York, Albany*
 - University of Colorado, Boulder*
 - University of Connecticut, Hartford*
 - University of Miami*
 - University of South Florida*
 - University of Tennessee, Knoxville*

CURATORIAL

- Director (Interim), Curator, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria. 2022 (Fall)

Exhibitions: Rafael Perea de la Cabada – Tiempo sin Palabras/Time without Words
November 15 – December 15, 2022; Tipping Point – September 19 – October 25, 2022;
The Land as Muse, Paintings by Bruce Everett August 15 – September 11, 2022.

- Co-Director/Coordinator, Curator - Ann Foxworthy Gallery, Allan Hancock College, Santa Maria. 2022 (Winter/Spring)

- Co-Curator, "Lucienne Bloch: Art, Archives, Frida, and Diego," The Ann Foxworthy Gallery, Allan Hancock College 2021

An exhibition features artwork and documents from the collection of Lucienne Bloch, October 11 – November 24, 2021. The artist's photographs of her working relationship and personal rapport with Frida Kahlo and Diego Rivera captured poignant and intimate moments that aligned with many art historical and socio-political contexts of the 20th Century.

- Curator/Archivist/Registrar, Marketing Advisor Estrella Warbirds Museum, Paso Robles, CA 2015 - present

Collection and data-base management, Past-Perfect accessioning software, exhibition design of permanent collection, accessioning, curatorial management, museum display, and Advisor to the Board.

- Guest Curator, "A Line in Motion," Studios on the Park, Paso Robles, CA 2015

Featuring works by Los Angeles, California artists Thomas Trivitt and Karrie Ross, and Reno, Nevada artist Ann Berg; Studios on the Park, Jan. 3- Feb 3, 2015. Curator's Talk, Jan 3, discussing themes and methodologies and preview of the exhibition.

- Curatorial Archivist, "In Their Own Words: Oral Histories of CGU Art," Claremont Graduate University 2011-2012

Produced, compiled, and designed an oral history series in a post-doctoral project for CGU School of Arts and Humanities. The interviews documented the careers of CGU Art alumni, Professors, and Professors Emeritus Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame. IRB approved.

Curator/Exhibition Designer, "In Their Own Words: Oral Histories of CU Art," Claremont Graduate University, Art Department. In Fall 2012, an exhibition at CGU Art East and Peggy Phelps Galleries featured over 30 hours of audio recordings and 900 pages of transcriptions including artwork of the narrators. The multi-media installation marked Thayer's curatorial foray exploring archival and cultural contexts. The project included: Exhibition design, audio and textual narratives designed for interactive audience engagement, transcriptions, community outreach, and marketing material design. 2012

Curatorial Archivist, Archives of American Art, The Smithsonian Institution 2013
Oral history interviews relating to Claremont Graduate University School of Arts and Humanities, 2012
"In Their Own Words: Oral Histories of CGU Art," featuring audio and narrative transcripts documenting the careers of CGU Art alumni, Professors, and Professors Emeritus Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame. Digital files contributed to Archives of American Art at The Smithsonian Institution. IRB approved. See: <http://www.aaa.si.edu/collections/oral-history-interviews-relating-to-claremont-graduate-university-school-arts-and-humanities-16127>

Curatorial Archivist, "Art Narratives: Oral Histories in Contemporary Culture," Interviews documented in blog by Jill Thayer, Ph.D. See: <https://artnarratives.wordpress.com>

Project Coordinator, (Academic) Master Thesis, California State University, Bakersfield 2003-2004
"Made in California: Selected Works from the Frederick R. Weisman Art Foundation," exhibition at CSUB Todd Madigan Gallery. Developed strategic marketing plan, and designed catalogue and promotions in print and web. Worked with Billie Milam Weisman, Director, FRWAF; faculty, staff, and community outreach. The project raised \$50,000 through CSUB University Advancement and established (4) Fine Art Merit Award Scholarships of \$5,000 each to Art students.

EXPERIENCE (PROFESSIONAL)

Digital Media Director/Marketing Manager and Strategist/Consultant The Lavender Garden, CA 2020 - present

- *Website design and social media integration*
- *Coordination with print, broadcast, and online media in marketing strategy*
- *Overseeing digital platforms and online media engagement with customers*

Digital Media Consultant El Paso de Robles Area Historical Society CA 2019 - present

- *Website design and social media integration*
- *Contributor to digital platforms and online media engagement with customers*

Digital Media Director/Marketing Strategist/Consultant Smith's Bakeries Franchise, Bakersfield, CA 2016 - present

- *Website design and social media integration*
- *Coordination with print, broadcast, and online media in marketing strategy*
- *Overseeing digital platforms and online media engagement with customers*

Branding/Designer/Marketing Manager and Strategist/Consultant AirFest, Paso Robles, CA 2016 - 2018

- *Branding and digital design for print and web including posters, banners, website, and social media integration*
- *Coordination with print, broadcast, and online media in copywriting, designing, production, and promotion*
- *Organizing committee member in strategic planning for regional AirFest two-day event and activities*

Curator/Archivist/Public Information Advisor/Designer Estrella Warbirds Aviation Museum, Paso Robles, CA 2015 - present

- *Curatorial Management, Collections Care, Archival, and Accessioning (Past Perfect software)*
- *Exhibition Design, Marketing Design and Strategic Planning, Oral History Documentation*
- *Research and advising on goal towards AAM (American Alliance of Museums) accreditation*
- *Grant writing, budget administration, organizational management, Fund Development Committee member*

Gallerist/Art Consultant Jill Thayer Galleries at the Fox, Bakersfield, CA 1994 - 2009

- *Represent regional and international artists of varied methodologies and theoretical frameworks*

- Curated multi-cultural exhibitions of multi-media contemporary artists
- Planned, facilitated, and presented exhibitions providing marketing and community outreach
- Mentored interns from California State University, Bakersfield and Bakersfield College Art Departments; hired students from Art Center, Otis College of Art and Design, and UCLA
- Aligned with academic, cultural, and public institutions and organizations to further education in the Arts
- Networked with Los Angeles galleries, artists, and institutions in exhibition efforts
- Received critical reviews in *Artweek*; featured profile in *Art Business News*, New York; and listed in *Art in America Annual Guide to Museums, Galleries and Artists*; and *Saatchi Gallery* online

Art Director/Graphic Designer/Marketing Strategist Jill Thayer Associates, Bakersfield, CA 1991 - present

- Provide visual communication and marketing strategy for small business and global companies
- Develop branding and marketing initiatives through print and web design
- Received 25+ ADDY Awards from American Advertising Federation
- Mentored 350+ multi-cultural and intergenerational artists' and students' academic and career pursuits in areas of: fine art, design, marketing, museum studies, arts management, and gallery practicum; noted in *Artist's and Graphic Designer's Market*

PROFESSIONAL WRITING

Author, *Sojourns: 100 Trails of Inspiration - Paths of Enlightenment inspired by the California Central Coast*, Archway Publishing, a division of Simon & Schuster (In production, Release 2023)

Contributing Writer, *Post University Malcolm Baldrige School of Business Newsletter* – "The Importance of Project Based Learning," (2020) See: <https://bit.ly/2ZLLeSm>

The Art of Hearst Castle, San Simeon, CA for "The Art of Life," on Voice of Paso Internet Radio Podcast (Jan. 2018) See: <https://jillthayer.wordpress.com/2018/01/16/the-art-of-hearst-castle/>

Contributing Writer, *Aesthetica Magazine, UK* – "Yayoi Kusama: Infinity Mirrors," a review of Solo Exhibition at The Broad, Los Angeles (2017) See: <https://jillthayer.wordpress.com/2017/11/16/yayoi-kusama-infinity-mirrors-the-broad-los-angeles/>

Contributing Writer, *Artpulse Magazine, Miami* – "Diego Santanelli," a review of Solo Exhibition at Canale Diaz Art Center, Coral Gables, FLA (2016) See: <https://jillthayer.wordpress.com/2016/05/19/diego-santanelli-resilience/>

Contributing Writer, *Art Districts Magazine, Florida* – "Codification and Form: Semiotics Revisited – The Works of L'Atlas" – (2015) See: <https://jillthayer.wordpress.com/2015/12/15/codification-and-form-semiotics-revisited-the-works-of-atlas/>

Contributing Writer, *Artpulse Magazine, Miami* – "L'Atlas - Phosphenes," a review of Solo Exhibition at Leila Mordock Gallery, Miami (2015) See: <https://jillthayer.wordpress.com/2015/12/15/atlas-phosphenes/>

Contributing Writer, *Art Districts Magazine, Florida* – "The Way We See Things – Rosario Bond" – An Interview with Rosario Bond during solo exhibition at Curator's Voice Art Projects Gallery, Miami (2015) See: <https://jillthayer.wordpress.com/2015/12/14/the-way-we-see-things-rosario-bond/>

Contributing Writer, *Artpulse Magazine, Miami* (publisher) – "Mario Bursztein: Reveries in Form," book essay for Argentine artist Mario Bursztein (2015) See: <https://jillthayer.wordpress.com/2015/11/23/mario-bursztein-reveries-in-form/>

Contributing Writer, *Artvoices Magazine, Los Angeles* – "The Enlightened Psyche: A Conversation with Carmelo Blandino" (2015)

Contributing Writer, *Artvoices Magazine, Los Angeles* – "The Relative Form: A Conversation with Alfred Nadel" (2015)

Contributing Writer, *Artvoices Magazine, Los Angeles* – "Tabitha Whitley: The Face of Intrigue," cover feature (2015)

Contributing Writer, *Artvoices Magazine, Los Angeles* – "The Quotidian Landscape: Susan Stillman," cover feature (2015)

Contributing Writer, *Artpulse Magazine, Miami* – "Helidon Xhixha – Sculpting Light," a review of Solo Exhibition at *Galerie Lausberg*, Düsseldorf, Germany (2014) See: <https://jillthayer.wordpress.com/2015/01/28/helidon-xhixha-sculpting-light/>

Contributing Writer, *Art Districts Magazine, Florida* – "The Aesthetic of Reflexivity – An Interview with Helidon Xhixha," during solo exhibition at *Galerie Lausberg*, Düsseldorf, Germany (2014) See: <https://jillthayer.wordpress.com/2015/01/28/the-aesthetic-of-reflexivity-interview-with-helidon-xhixha/>

Contributing Writer, *Artvoices Magazine, Los Angeles* – “Enraptured Visions: A Conversation with Carlos Luna,” cover feature (2014) See: <http://jillthayer.wordpress.com/2014/12/12/enraptured-visions-a-conversation-with-carlos-luna/>

Contributing Writer, *Artpulse Magazine, Miami* – “Tm Gratkowski: Nothing Shocking,” a review of *Solo Exhibition at Walter Maciel Gallery, Los Angeles (Culver City)* (2014) See: <http://jillthayer.wordpress.com/2014/12/07/tm-gratkowski-nothing-shocking/>

Contributing Writer, “A Catalyst of Meaning: The Art of Karrie Ross,” (2014), A catalogue essay to accompany the exhibition at LA Artcore Gallery at the Union Center for the Arts, Los Angeles (August 25 – 31, 2014) See: <http://jillthayer.wordpress.com/2014/09/06/a-catalyst-of-meaning-the-art-of-karrie-ross/>

Contributing Writer, *Artvoices Magazine, Los Angeles* – “Synergy of Expression: A Conversation with Karrie Ross,” (2014) See: <http://jillthayer.wordpress.com/2014/09/06/synergy-of-expression-a-conversation-with-karrie-ross/>

Contributing Writer, *Artvoices Magazine, Los Angeles* – “Life Imitates Art: A Conversation with Alba Francesca,” cover feature (2014) See: <http://jillthayer.wordpress.com/2014/06/01/life-imitates-art-a-conversation-with-alba-francesca-2/>

Contributing Writer, *Artvoices Magazine, Los Angeles* – “Word Play: A Conversation with TM Gratkowski,” cover feature (2013) See: <http://jillthayer.wordpress.com/2013/12/03/word-play-a-conversation-with-tm-gratkowski/>

Contributing Writer, *Artpulse Magazine, Miami* – “The Cultural Contexts of Arnold Mesches,” a review of “Arnold Mesches: A Life’s Work” Retrospective, *Miami Dade College of Art + Design Museums* (2013) See: <http://jillthayer.wordpress.com/2013/05/09/the-cultural-contexts-of-arnold-mesches/>

Contributing Writer, *ArtDistricts Magazine, Florida* – “Participant Observation: An Interview with Arnold Mesches” cover feature (2013) See: <http://artdistricts.com/participant-observation-a-conversation-with-arnold-mesches/#more-5176>

Contributing Writer, “The Sublimity of Trang T. Lê,” (2014), A catalogue essay to accompany the exhibition “Quiet Thoughts,” at Art Space Vincennes, Indiana, (October 4 – November 11, 2013) See: <http://jillthayer.wordpress.com/2013/06/17/the-sublimity-of-trang-t-le/>

Contributing Writer, *Artvoices Magazine, Los Angeles* – “A Conversation with Billie Milam Weisman,” cover feature (2012) See: <http://jillthayer.wordpress.com/2012/06/11/797/>

Blog, *Art Narratives: Oral Histories in Contemporary Culture* (2012– present) See: www.artnarratives.wordpress.com

Blog, *Jill Thayer, Ph.D. The Artist, Emergence, and Culture*, profiles and writings of art and culture (2011 – present) See: www.jillthayer.wordpress.com

Curatorial Archivist, “*In Their Own Words: Oral Histories of CGU Art*” – produced, compiled, designed, and curated year-long research project for exhibition in CGU Art Peggy Phelps and East Galleries (Sept. 4-21, 2012); Audio and textual narratives, transcriptions, and images contributed to Archives of American Art at The Smithsonian Institution. (2013)

Post-Doctoral Scholar and Oral Historian – Received fellowship to produce oral histories of CGU Art alumni, professors, and professors emeritus including: Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame for Claremont Graduate University School of Arts and Humanities; IRB approved. (2011-2012) Dissertation: “*Artist Emergence in Contemporary Culture: A Dialectic of Social and Material Conditions of Southern California Artists*,” Claremont Graduate University, School of Arts and Humanities; IRB approved. ProQuest/UMI (2011)

SKILLS

- *Certified Online Learning Management Systems: Brightspace, Canvas, and Blackboard (multiple versions), integrating Ultra Collaborate and Zoom for academic institutions nationally*
- *LMS Interface with Canvas/Cengage MindTap and Blackboard/Pearson Learning Lab*
- *Creating Accessible Course Content in web design for online curriculum*
- *Teaching and Curriculum Development for undergrad/graduate/professional courses in Marketing Management, Art History, Design, Global Visual Culture, and Arts Management*
- *Graphic Design for Print, web, and social media (Certificate in Visual Communication)*
- *Oral History, (Interviewing, Audio Editing, Transcription, Online Media)*
- *Critical Writing, Blogging, Copywriting, Editing*
- *Podcast Production and Editing*
- *Grant writing for Non-profit Cultural Institutions*
- *Archival Research, Documentation, and Publication*
- *Critical Theory, Research and Methodologies*
- *Art Direction, Retail Display, Merchandising*

- *Computer/Digital Media (Mac and PC), digital camera, digital voice recorder, scanner, peripherals*
- *Proficient in Mac platform and software programs including Adobe Creative Suite (Photoshop, Illustrator, InDesign, Audition (Audio editor), Dreamweaver); FTP (Fetch, Transit, Dropbox, Domain FTP); Microsoft Office Suite (Word, PowerPoint, Excel); QuickBooks; WordPress; Olympus Sonority (Audio editor); iPhoto; and Traditional and Digital Media Methodologies*
- *Proficient in PC platform and software programs including Microsoft Office Suite*
- *Social Media Integration – Facebook, LinkedIn, Twitter, Instagram, Google+, Pinterest, Tumblr, YouTube*
- *Photography, Calligraphy, Typography, and Color Theory*
- *Studio Workflow, Budget, Organizational Structure, and Project Management*
- *Event Planning, Design, Logistics Coordination*
- *Marketing, Public Relations, and Content Distribution*
- *Data Base and File Management*
- *Strategic Planning, Research Analysis, and Marketing Strategy*
- *Client, Gallery, Institution, Media, and Vendor Relations*
- *Arts and Curatorial Management for Non-profit cultural institutions*

CREDENTIALS/CERTIFICATIONS

Community Colleges Lifetime Service Teaching Credential

Innovative Scholars Program Credential – Teaching Faculty, Southern New Hampshire University
Using UDL to Create Effective Educational Assessments, Santa Monica College

Brightspace LMS – Online Training (Learning Management System)

Blackboard integrating Pearson MyLab digital learning interface and Collaborate synchronous teaching platforms

Canvas LMS - Online Training - @One Creating Accessible Course Content in web design; and 10-10-10 Communication That Matters course design programming Canvas and integrating Cengage MindTap, Santa Monica College

Blackboard LMS - Online Training integrating Collaborate and Ultra Collaborate

ACCOLADES

Photographer/Digital Media – Smithsonian Magazine - Photo contest Cover design winner. Home / Natural World, 2019
“Night Fog in Atascadero.”

ADDY Awards presented by the American Advertising Federation – Over 30 awards for design 1980 - 2004

GOLDEN OAK Award presented by American Advertising Federation – Regional design 1996

Beautiful Bakersfield Crystal Camellia Award presented by the Greater Bakersfield Chamber of Commerce 1991
for The Umbrellas logo and commemorative design that helped raise 250,000 for local non-profit Organizations working with Christo and “The Umbrellas’ joint project with USA and Japan.

VISUAL ARTS Award presented by Arts Council of Kern for community contributions in fine arts 1991

FINE ART *Painting, Photography, Digital Media, and Installation*
Portfolio and references available upon request.

SOLO EXHIBITION

- 2021** *Sojourns I, Village Papery, Arroyo Grande, CA*
- 2018** *Sojourns II, Castoro Cellars Gallery, Templeton, CA*
- 2017** *Sojourns, Castoro Cellars Gallery, Templeton, CA*
- 2016** *In Context, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA*
- 2007** *Digital Narratives, Jill Thayer Galleries at the Fox, Bakersfield, CA*
- 2006** *Belief Systems, Claremont Graduate University, East Gallery, Claremont, CA*
- 2004** *Recent Works, Jill Thayer Galleries at the Fox, Bakersfield, CA*
- 1995** *Transition of Two Worlds, Andrew J. Mackey Gallery, University of Colorado, Boulder*

GROUP EXHIBITION

- 2020 *I Am*, Photography/Digital Media, Morean Arts Center, St. Petersburg, FLA
- 2019 *Faculty Exhibit*, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
- 2018 *Photo A-GoGo*, SRO Gallery, Brooklyn, NY
- 2017 *Faculty Exhibit*, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
- 2016 *Under the Paso Sun*, Castoro Cellars Gallery, Templeton, CA
- 2009 *Oildale*, L2Kontemporary Gallery, Chinatown, Los Angeles, CA
- 2009 *Protégé*, (Faculty and Alumni), California State University, Bakersfield - Todd Madigan Gallery, Bakersfield, CA
- 2008 *New Genre Installation*, Four Points Sheraton, The Bistro, Bakersfield, CA
- 2008 *Fine Art and Flowers*, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 2007 *Recent Works*, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 2003 *Dimensions*, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 2002 *Group Show*, Stanczyk Gallery, Palm Springs, CA
- 1998 *A Century of Art: Bakersfield 1898 - 1998*, CL Clark Galleries, Bakersfield, CA
- 1994 *Visual Arts Festival*, Bakersfield Museum of Art, Bakersfield, CA

COMMISSIONS (Selected list)

Paintings and Murals

- Trail Riders, 1940s Mural, Archival Digital Media Installation, Wines of the West/Vintage Estates, Templeton, CA
- T & D Theater Mural, Archival Digital Media Installation, Paso Robles Downtown Business Association, Paso Robles, CA
- American Cancer Society, Kern County Chapter, Bakersfield, CA
- California State University, Bakersfield - Student Union Building, Bakersfield, CA
- City Center Fountain Tile Mural Project, City of Shafter, CA
- City of Bakersfield - Millcreek Tile Mural Project – Mexicali and David Milazzo Architect
(Received Mayoral Commendation from City of Bakersfield for Art in Public Places)
- Hayden Atrium Building Centennial Mural, Art in Public Places - Greater Bakersfield Chamber of Commerce
- Memorial Hospital Pediatric ICU - Arts Council of Kern, Bakersfield, CA
- Mercy Hospital Florence Wheeler Cancer Center, Bakersfield, CA
- Mercy Southwest Hospital South Pavilion, Bakersfield, CA
- Mission Bank Corporate Offices, Bakersfield, CA
- State Compensation Insurance Fund District Office, Bakersfield, CA
- San Dimas Family Medical Group - Bakersfield, CA
- Zond/GE Energy Wind Energy Corporate Offices, Los Angeles, CA

COLLECTIONS (Selected list)

- Bakersfield College, Grace Van Dyke Byrd Library
- Buck Owens Production Company, Inc.
- California State University
- Disney Creative Services
- Marla Iyasere, Ph.D.
- Kern County Superintendent of Schools
- Mercy Southwest Hospital
- Mission Bank
- Mojave Desert Bank
- Nestle Dairies - Corporate Offices
- Reagan Presidential Library, Simi Valley, CA
- United States Congressional Offices, Washington, DC
- Vernon Sorenson Occupational Medicine
- Vintage Estates/Wines of the West
- Watson Realty

DESIGN CREDITS

International

- Alliance International
- Anthony Vineyards

Berry Petroleum
Calcot
Carnation
Colliers Tingey International
Disney Creative Services
Frederick R. Weisman Art Foundation
GE Energy – Wind
Grindmaster Crathco Systems, Inc.
Houchin Cotton International Pte. Ltd.
Humana USA
Lorrie Hargis, RA
Nestle Dairies
Pepsi-Cola Bottling Company
Westec Inc.

National/Regional

Paso Robles AirFest
Adam Bros Farming
Bakersfield Museum of Art
Benetton
Berry Petroleum
Buck Owens Production Company, Inc.
Chicken Shack
California State University, Bakersfield
Comprehensive Cardiology Valley Medical Group
El Paso Robles Area Historical Society
Estrella Warbirds Museum
Fox Theater
Foundation for Medical Care
Highgrove Medical Center
Houchin Cotton Company
Jess Smith & Sons, LLC
Kern County Museum
Kern Security Systems, Inc.
Mission Bank
NBC, Burbank - Business Development
PermaCity Corp.
Primestor Development, Inc.
Tejon Ranch
Templeton Farms Equestrian
The Bakersfield Californian
The Clover Company, Santa Monica
The Lavender Garden
The Spa Central Coast

