

V I T A E

Jill Thayer, Ph.D.

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Summary

Jill has over 40 years of experience in the visual arts. As an artist, art historian, curator, scholar, educator, archivist, podcaster, writer, and oral historian with post-grad and doctoral transdisciplinary studies abroad. Her research and practice inform the appraisal and valuation services she offers. Jill gains insight and knowledge of market trends by subscribing to art publications, reviewing auction and art resource references, and following online and social media. She visits art museums and galleries, and attends art lectures and educational seminars on art appraisal theory and practice.

For 25 years, Jill owned a corporate design business (Jill Thayer Associates) working with regional and global clientele, and 15 years as a gallerist (Jill Thayer Galleries at the Fox) representing regional and international artists. She gained experience in her connoisseurship of art as an artist interacting with clients, galleries, museums, and e-commerce platforms; a scholar receiving undergrad and graduate degrees in the arts and business; a gallerist working with artists in methodologies, pricing, and business acumen; clients in sales, commissions, and art consultation; and as an art consultant in valuation and art market analysis researching provenance, comparables, and pricing for galleries, museums, non-profit cultural institutions, insurance companies, and the legal profession.

Throughout her education and career, Jill has amassed an extensive library of art references, texts, and resources. She produced blogs on art and culture; oral histories in art; a podcast series on artists, the arts, and the art market; websites for her business and clientele; and a book, *Sojourns: 100 Trails of Enlightenment Inspired by the California Central Coast* (2023), published by Archway with Simon & Schuster.

Jill was contributing writer for art publications including *Artpulse*, Miami; *Arts District Magazine*, Florida; *Artvoices*, Los Angeles; and *Aesthetica*, UK; catalogue essays; a book essay for Argentine artist Mario Bursztein, "Reveries in Form," and designer for *Made in California: selected works from the Frederick R. Weisman Art Foundation*, Los Angeles catalogue that accompany the exhibition.

As a professor, Jill offers online and onsite courses in Art History, Humanities, Marketing, and Management for undergraduate and graduate programs at colleges and universities nationally. She lives and works in Cambria, California.

Fine Art Appraisals and Valuation

Your Treasure Appraisals/Jill Thayer, Ph.D. offers qualified personal property and fine art appraisals with specialties in post-war and contemporary art, USPAP and IRS compliant. Appraisal and Valuation services include cost basis for inheritance tax, market valuation, insurance for damage/loss, replacement value, estate tax/planning, and non-cash charitable donations. Jill is a graduate of Comprehensive Appraisal Studies Program (CASP) presented by Appraisers Association of America.

Knowledge of Art History and Evaluating Artwork

- Artist (40 years) – Painting (acrylic and mixed media), installation (plexiglass and digital media), photography (film and digital), printmaker (lithography, serigraphy, and intaglio), and calligraphy. Jill's work is included in exhibitions, and corporate and private collections.
 - Scholar (13 years) – Received AA, BA, MA, PhD degrees in Fine Arts/Cultural Studies/Museum Studies in areas of studio art, art history, humanities, critical theory, graphic and digital design, gallery practicum, global visual culture, cultural studies, archival studies, exhibition theory, design theory. Contexts include Ancient World, Renaissance, Modern Art, and Contemporary Art with studies in marketing, arts management, and strategic communications.
 - BA Postgraduate Studies Abroad – Santa Reparata Grafic Arte Centre, Florence, Italy (17th Century lithography on Bavarian limestone, Art History, Renaissance/Romanesque and Gothic Art and Architecture, and 13th Century illuminated choir pages of San Marcos Monastery. Attended La Biennale di Venezia. Independent travel study of art, architecture, and antiquities in galleries, museums, churches, and historical sites including those in Venice, Rome, Siena, Pisa, Milan, and Pompeii; Athens, Greece; and Paris, France. (Summer 1978)
 - PhD Transdisciplinary Studies Abroad – St. Peter's College, University of Oxford, England Global Strategy and Trade in context to the art market. Travels and art studies in London, England; Paris, France; and Casablanca, Morocco. Attended the Dada exhibition at the Centre Pompidou, Musée national d'art moderne, Auguste Rodin/Eugène Carrière exhibition at Musée d'Orsay, and Claude Monet's Water Lilies at the Musée de l'Orangerie, Paris; Francis Bacon: Triptychs/Damien Hirst: A Thousand Years & Triptychs at Gagosian Gallery, London; Wassily Kandinsky: The Path to Abstraction and Pierre Huyghe, Celebration Park at the Tate Modern, London; and Arrivals > Artists of the European Union at the Museum of Modern Art, Oxford. (Winter 2006 – 2006 and Summer 2006)
 - Post-doctoral Fellowship Project (2 years) – Produced "In Their Own Words: Oral Histories of CGU Art", interviews with professors emeritus and curated the project exhibition at Claremont Graduate University art galleries. The digital media narratives are included in Archives of American Art at the Smithsonian Institution, Washington, D.C.
 - Art Gallery Owner (15 years) – Showcased regional and international contemporary artists and private art collections.
 - Independent Curator (30 years) – Produced and installed art exhibitions for gallery, corporate and non-profit cultural institutions.
 - Corporate Design Business Owner (25 years) – Provided visual communication and marketing strategy for regional and global clientele.
 - Art Consultant (25 years) – Researched, produced, coordinated, and installed artwork for corporate and private collections.
 - Educator/Professor (10 years) – Teaching art history, humanities, design, art criticism, global visual culture, design theory, methodologies of abstraction, and art theory and practice.
 - Appraiser – Appraisers Association of America, Comprehensive Appraisal Studies Program (CASP) Graduate; Uniform Standards of Professional Appraisal Practice (USPAP) compliant, Fall/Spring 2024-2025
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EDUCATION

- 2011 Ph.D. Cultural Studies/Museum Studies/Archival Studies/Critical Theory - Claremont Graduate University
- Qualifying Exams in areas of concentration: Contemporary Art History, Exhibition Theory, Design Theory, and Visual Culture
 - CGU Art concurrent two-year study in studio art (painting, digital media, installation, exhibition theory)
 - CGU School of Arts and Humanities Dissertation Award presented by Cultural Studies Faculty
 - Ph.D. Transdisciplinary Delegate – National Arts Action Summit, Washington, D.C. (Lobbied Congress members for Arts legislation)
 - CGU School of Arts and Humanities Cultural Studies Partial Tuition Fellowship
 - Postdoctoral Fellowship by CGU School of Arts and Humanities to produce and curate Oral Histories of CGU Art alumni, professors, and professors emeritus.
- 2006 Ph.D. Transdisciplinary Study/Global Strategy and Trade - St. Peter's College, University of Oxford, England
- Doctoral program abroad with Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University through International Exchange Program
 - Study on formulating and implementing global strategies in the context of evolving legal, political, and trade environments in the dramatically changing global marketplace. Analysis of trade developments and strategic issues in the European Union with emphases on the multi-dimensional aspects of government policy on international trade and competition.
 - Research in the context to the global art market, artists, legislation, and economic impact of GDP in the European Union.
 - Paper: "The Effects of European Union Expansion on Artistic Creation, Commerce, and Culture."
 - Independent travel/study of art and architecture in London, England; Paris, France; and Casablanca, Morocco.
(Winter 2005-2006 and Summer 2006)
- 2004 M.A. - Interdisciplinary Studies (summa cum laude) - California State University, Bakersfield
- Combined MBA course of study through CSUB School of Business and Management (Marketing/Management) School of Humanities and Social Sciences (Contemporary Art and Gallery Practicum); and School of Education (Arts Education), applying theory and practice.
 - Master Thesis - Project Coordinator of *Made in California: Selected Works from the Frederick R. Weisman Art Foundation*, exhibition at CSUB Todd Madigan Gallery. Developed budget, strategic marketing plan, and designed catalogue and promotions in print and web. Worked with faculty, staff, FRWAF, and community outreach. The project raised \$50,000 through CSUB University Advancement and established (4) Fine Art Merit Award Scholarships of \$5,000 each to art students.
 - Awarded CSUB Graduate Equity Fellowship
 - Noted as Distinguished Alumni, CSUB Art Department
- 1978 Post-Graduate Study Abroad/Studio and Art History - Santa Reparata Grafic Arte Centre, Florence, Italy - Drake University, European Campus

Romanesque and Gothic Art History, 17th Century Lithography on Bavarian limestone, 13th Century illuminated manuscripts (Italy); and Classical Studies (Greece)

- 1978 B.A. Fine Art/Marketing - California State University, Bakersfield
- Emphases in Contemporary Art, Studio Practice, and Marketing
 - Awarded CSUB Fine Arts Departmental and Pelletier Fine Art Scholarships
- 1976 A.A. Graphic Design/Studio Art - Bakersfield College
- Drawing, Photography, Printmaking, Color Theory, and Design
 - Named Bakersfield College Foundation, Outstanding Alumni – National Recognition, American Association of Community Colleges (1997)
 - Named Distinguished Alumna and Commencement Speaker (1997)

PROFESSIONAL ACTIVITIES

2024 – 2025 Appraisers Association of America, Comprehensive Appraisal Study Program (CASP) Graduate; Passed exam for compliance in Uniform Standards of Professional Practice (USPAP) as an Appraiser and Affiliate of Appraisers Association of America, New York. Areas: Personal Property/Fine Art in Postwar and Contemporary Art. (Fall/Spring)

2015 – 2023 Curator, Archivist, Board Member - Estrella Warbirds Museum Curator, Paso Robles, CA. Curatorial and database management of the collection (Civil War, World War I, World War II, Korean War, Vietnam War, Persian Gulf War, War in Afghanistan, War in Iraq and other military conflicts), exhibition design, inventory audit for micro and macro artifacts (aircraft and vehicles), research and valuation of collection artifacts, archival collections management, and donor relations. Management, space planning, and development of curatorial archival facility that housed collection. Community outreach and pop-up display installations in Central Coast region to promote collection.

2015 – 2023 Member, North County Historical Society representing Estrella Warbirds Museum Curator, Paso Robles, CA. Aligned with 10 non-profit cultural institutions in strategic planning, arts management, and curatorial practice.

2020 Affiliate, Museum Day, Smithsonian Institution, Estrella Warbirds, Paso Robles, CA. Museum Curator/Coordinator for community engagement, visitor services, and public exhibitions in central coast North County region.

2017 Guest Speaker, Paso Robles Chamber of Commerce Membership Meeting, Paso Robles Inn Ballroom, Paso Robles, CA: “The Multidisciplinary Influences of Career Success in the Arts,” by Dr. Jill Thayer.

2017 – 2023 Producer/Host of Podcast: *The Art of Life with Dr. Jill Thayer*, on Voice of Paso Internet radio (VOP) per invitation of Paso Robles Mayor Steven W. Martin. Topics: art and culture, artist interviews, features on cultural institutions, the art market, and related topics. (www.jillthayer.com/podcasts)

2016 Guest Lecturer, California State University, Los Angeles; Department of Arts and Letters, Television and Film Class, William Teitelbaum, Professor. Presentation: “Digital Media in Contemporary Culture, by Dr. Jill Thayer,” Los Angeles. Discussed career and industry.

2016 Guest Lecturer, San Luis Obispo Museum of Art, “Art at High Noon: Global Visual Culture: Contemporary Art and the Environment with Dr. Jill Thayer.” History Center of San Luis Obispo County, SLO Museums Institute Certificate Program, San Luis Obispo, CA.

2015 Presenter, "Marketing for the Arts: strategic planning for non-profit/cultural institutions and emerging artists," History Center of San Luis Obispo County, SLO Museums Institute Certificate Program, San Luis Obispo, CA

2015 Keynote Speaker on Curatorial Practice, "Connecting Historical Narratives Today," Paso Robles Historical Society Annual Meeting, Paso Robles Country Club, Paso Robles, CA.

ACADEMIC EXPERIENCE (Curriculum)

- 2024 Associate Professor, Course Author, Online Curriculum Development.
National University, Strategic Communications
- Course development, design, and programming for COM 443 – Interactive and Mobile Campaigns - Research, design, collaborate with development team for accredited course deliverables.
- 2023 Associate Professor, Online Student Experience Analysis Report –
Community College of Rhode Island
- Executive Summary for Student Experience Survey - Online Learning & Technology Department - Research, assess, compile, and make recommendations in strategic planning.
 - Conduct Online Course Quality Review (OSCQR) and assessment of online curriculum for Regular Substantive Interaction (RSI). Working in Online Learning & Technology Department, CCRI Information Systems with Open-source scorecard created by SUNY and the Online Learning Consortium.
- 2023 Associate Professor, Programmer, OER/ZTC Grant - Allan Hancock College, Fine Arts Department
- Develop, research, and fully adopt Open Educational Resource/ Zero Textbook Cost programming for online and onsite course curriculum in Arts and Humanities/Art History courses.

ACADEMIC EXPERIENCE (Educator)

- 2024 - Present Professor/Certified Core Adjunct Faculty, School of Professional Practice – National University, San Diego Arts and Humanities
- Online and onsite curricula, Brightspace/Canvas/eCollege with Collaborate Learning Management Systems for regionally and globally based, multi-cultural and intergenerational students
ART 225: Introduction to Art History
ART 329 – World Art
BIM 400 – Information Management in Organizations
COM 385 – Interactive Storytelling
COM 220 – Media Literacy
COM 441 – Communication Strategies
COM 442 – Communication Campaigns
COM 443 – Interactive & Mobile Campaigns
- 2019 - Present Associate Professor of Art History, College of the Arts/Department of Art – Azusa Pacific University, Azusa, CA
- Online curricula: Canvas Learning Management Systems for regionally and globally based, multi-cultural and intergenerational students. Curriculum development/programming/teaching for MA in Modern Art History, Theory, and Criticism, Research and Writing in Art History

Art 565: Methodologies of Art History
 Art 575: Writing Art Criticism
 Art 570: Theories and Practices of Abstraction
 Art 577: Visual Culture

- 2019 - Present Associate Professor of Art History, Fine Art Department – Compton College, Compton, CA
- Online curricula: Canvas Learning Management Systems for regionally and globally based, multi-cultural and intergenerational students. Curriculum development/programming/teaching.
 ART101: Art and Visual Culture in Modern Life
 ART103: History of Western Art – Proto Renaissance to 19th Century
 ART209: History of African Art
- 2015 - Present Associate Professor of Art History, Fine Art Department – Allan Hancock College, Santa Maria, CA
- Online curricula: Canvas Learning Management Systems for regionally and globally based, multi-cultural and intergenerational students. Curriculum development/programming/teaching.
 ART101: Art History/Art Appreciation
 ART103: Art History/Ancient Times, Middle Ages, Renaissance
 - Co-Curator, Allan Hancock College Ann Foxworthy Gallery, (Fall 2021)
 Interim Gallery Director, Allan Hancock College Ann Foxworthy Gallery (Fall 2022)
- 2015 - 2018 Associate Professor of Art History, College of Arts and Sciences – South University, Savannah, Georgia
- Online curricula, Brightspace/eCollege Learning Management System for nationally based, multi-cultural and intergenerational students.
 HUM 100 Humanities
 HUM 102: History of Art from Middle Ages to Modern Times
- 2021 - present Associate Professor, John P. Burke School of Public Service and Education, MBA program, Post University, Waterbury, CT
- Online curricula, Blackboard Learning Management System for nationally based, multi-cultural and intergenerational students.
 BUS 505: Organizational Creativity, Discovery, and Innovation
- 2014-present Associate Professor, Malcolm Baldrige School of Business, MBA program Post University, Waterbury, CT
- Online Curricula, Blackboard Learning Management System for nationally based, multi-cultural, and intergenerational students.
 BUS 502: Foundations in Business
 BUS 503: Individual Performance and Leadership Change
 BUS 524: Marketing Strategy Project-based Learning
 BUS 504: Integrated Marketing Mix Strategies
 BUS 506: Strategies Integrated Marketing Communications
 BUS 615: New Product Development and Management
 BUS 617: Match Value Proposition
 BUS 618: Integrated Marketing for Managers
 BUS 619: Driving Growth for CRM
 BUS 626: Consumer Psychology and Buying Motivation
 BUS 628: Strategic Brand Management
 BUS 698: Capstone Research

	<ul style="list-style-type: none"> BUS 699: Graduate Seminar and Capstone Project Curriculum development for MBA program BUS 628: Strategic Brand Management
2016-present	<p>Associate Professor, Malcolm Baldrige School of Business, BA Management, Post University, Waterbury, CT</p> <ul style="list-style-type: none"> Online curricula, Blackboard Learning Management System for nationally based, multi-cultural and intergenerational students. <p>MGT 335: Organizational Behavior MGT 105: Principles of Management</p>
2018-present	<p>Associate Professor, Malcolm Baldrige School of Business, BA Marketing, Post University, Waterbury, CT</p> <ul style="list-style-type: none"> Online curricula, Blackboard Learning Management System for nationally based, multi-cultural and intergenerational students. Graduate studies cohort from Germany. Curriculum development, programming, and teaching. <p>MKT 200: Principles of Marketing</p>
2014-present	<p>Associate Professor, School of Arts and Sciences, Southern New Hampshire University</p> <ul style="list-style-type: none"> Online curricula, Blackboard for nationally based, multi-cultural and intergenerational students. Curriculum development, programming, and teaching. <p>HUM 100: Perspectives in the Humanities HUM 102: Self, Society, and Humanities HUM 200: Applied Humanities HUM 215: Culture and Creativity HUM 260: Creative Expression in Cultural Context FAS 202: Introduction to Humanities II: Baroque Through Modern</p>
2014-2018	<p>Associate Professor, School of Business, Southern New Hampshire University</p> <ul style="list-style-type: none"> Online curricula, Blackboard/Collaborate Live Chat Learning Management System for nationally based multi-cultural and intergenerational students. Curriculum development, programming, and teaching. <p>MKT 113: Introduction to Marketing</p>
2013-present	<p>Associate Professor, Art History, Fine Art Department, Santa Monica College</p> <ul style="list-style-type: none"> Onsite and online curricula: Canvas and eCollege Learning Management Systems for Internationally based, multi-cultural and intergenerational students. Curriculum development, programming, and teaching. <p>AHIS11: Art Appreciation - Introduction to Global Visual Culture</p>
2013-2014	<p>Associate Professor, MA Arts Marketing Program, Saint Thomas University, Miami Institute for Communications, Entertainment & Media School of Leadership Studies, Miami, FL</p> <ul style="list-style-type: none"> Online curricula, Blackboard Learning Management System for nationally based, multi-cultural and intergenerational students. Graduate cohort from China. Curriculum development, programming, and teaching. <p>Art 680: Art Marketing Art 681: Grant Writing Art 682: Art Economics</p>

- 2013-2014 Associate Professor, Digital Arts, Fine Art Department, Cuesta College, San Luis Obispo, CA
- Onsite curricula for regionally based multi-cultural and intergenerational students. Curriculum development, programming, and teaching.
Art253: Digital Art
Art 255: Illustrator
Art 258: InDesign
- 1980 – 2015 Professor, Certificate in Graphic Design and Web Design, WE Educational Programs, Irvine, CA
- Onsite seminars - Professional practice in print and web design through universities nationally for regionally based, multi-cultural and intergenerational students. Curriculum development and teaching. Venues:
California State University, Northridge
California State University, San Marcos
California State University, Santa Barbara
California Polytechnic University, Pomona
State University of New York, Albany
University of Colorado, Boulder
University of Connecticut, Hartford
University of Denver
University of Miami
University of South Florida, Tampa
University of Tennessee, Knoxville

CURATORIAL

- 2022 Director (Interim), Curator, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria. Exhibitions: Rafael Perea de la Cabada – “Tiempo sin Palabras/Time without Words,” November 15 – December 15, 2022; “Tipping Point” by Santa Barbara Artists – September 19 – October 25, 2022; and “The Land as Muse, Paintings by Bruce Everett,” (August 15 – September 11, 2022)
- 2022 Co-Director/Coordinator, Curator - Ann Foxworthy Gallery, Allan Hancock College, Santa Maria. Faculty and Student exhibitions. (Fall/Spring)
- 2021 Co-Curator, “Lucienne Bloch: Art, Archives, Frida, and Diego,” The Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA. The exhibition featured artwork and documents from the collection of Lucienne Bloch. The artist’s photographs of her working relationship and personal rapport with Frida Kahlo and Diego Rivera captured poignant and intimate moments that aligned with art historical and socio-political contexts of the 20th Century. (October 11 – November 24, 2021)
- 2015 - 2023 Curator, Archivist, Registrar, Marketing Director, and Advisor to the Board, Estrella Warbirds Museum, Paso Robles, CA. Museum collection, data-base management, and accessioning (Past-Perfect Museum software), exhibition design of permanent collection, curatorial management, archival practice, oral history, valuation of artifacts in collection. Worked with board, staff, vendors, donors, pilots, museums, and associates in military aviation industry. Advisor to board on working goals towards AAM (American Alliance of Museums) accreditation, Grant writing, budget administration, organizational management, Fund Development Committee member.

- 2016 Guest Curator, "The Military Experience in Art: Protecting Freedom," (August 8 – 24) Studios on the Park, Paso Robles, CA. Featuring works by WWI and WWII artists from the collections of Camp Roberts and Estrella Warbirds Museums. Curator's Talk discussing genres and provenance of the artists and exhibition.
- 2015 Guest Curator, "A Line in Motion," Studios on the Park, Paso Robles, CA Featuring works by Los Angeles, California artists Thomas Trivitt and Karrie Ross, and Reno, Nevada artist Ann Berg at Studios on the Park (January 3 – February 5) Curator's Talk discussing themes and methodologies.
- 2011-2012 Curatorial Archivist, "In Their Own Words: Oral Histories of CGU Art," Claremont Graduate University. Produced, compiled, and designed an oral history series in a post-doctoral project for CGU School of Arts and Humanities. The interviews documented the careers of CGU Art alumni, Professors, and Professors Emeritus Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame. IRB approved.
- 2012 Curator/Exhibition Designer, "In Their Own Words: Oral Histories of CU Art," Claremont Graduate University, Art Department. In Fall 2012, an exhibition at CGU Art East and Peggy Phelps Galleries featured over 30-hours of audio recordings and 900 pages of transcriptions including artwork of the narrators. The multi-media installation marked Jill's curatorial foray exploring archival and cultural contexts. The project included exhibition design, audio and textual narratives designed for interactive audience engagement, transcriptions, community outreach, and marketing material design.
- 2013 Curatorial Archivist contributing to Archives of American Art, The Smithsonian Institution – Oral history interviews relating to Claremont Graduate University School of Arts and Humanities, 2012 "In Their Own Words: Oral Histories of CGU Art," featuring audio and narrative transcripts documenting the careers of CGU Art alumni, Professors, and Professors Emeritus Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame. Digital files contributed to Archives of American Art at The Smithsonian Institution. IRB approved. <https://www.aaa.si.edu/collections/oral-history-interviews-relating-to-claremont-graduate-university-school-arts-and-humanities-16127>
- 2011 - 2020 Curatorial Archivist/Art Historian/Blogger
 Blog: "Art Narratives: Oral Histories in Contemporary Culture," Artist interviews by Jill Thayer, Ph.D., <https://artnarratives.wordpress.com>
 Blog: "Jill Thayer, Ph.D. – The Artist, Emergence, and Culture." Artist interviews, profiles of the arts, cultural institutions, and published articles. <https://jillthayer.wordpress.com>
- 2003-2004 Project Coordinator, (Academic) Master Thesis, California State University, Bakersfield. "Made in California: Selected Works from the Frederick R. Weisman Art Foundation," exhibition at CSUB Todd Madigan Gallery. Developed strategic marketing plan, and designed catalogue and commemorative items for print and web. Worked with Billie Milam Weisman, Director, FRWAF; faculty, staff, and community outreach. The project raised \$50,000 through CSUB University Advancement and

established (4) Fine Art Merit Award Scholarships of \$5,000 each to Art students.

PROFESSIONAL EXPERIENCE

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| 2024 - present | <p>Art Associate, Digital Media Strategist, Art Consultant, and Appraiser for Geringer Art, Ltd. Hawaii and Tobin Reese Fine Art, California</p> <ul style="list-style-type: none">• Website design and social media integration• Coordination with partners in marketing strategy, inventory, curatorial• Overseeing digital platforms and online media, client relations• Coordination with galleries and museums for collaborative exhibitions with artists• Logistics management for international art shipments• Appraisal and valuation services for client services |
| 2020 – 2024 | <p>Digital Media Director/Marketing Manager and Strategist/Consultant The Lavender Garden, CA</p> <ul style="list-style-type: none">• Website design and social media integration• Coordination with print, broadcast, and online media, marketing• Site design of attractions, print and signage design |
| 2019 – 2020 | <p>Digital Media Consultant, El Paso de Robles Area Historical Society CA</p> <ul style="list-style-type: none">• Website design and social media integration• Contributor to digital platforms and curatorial advising |
| 1994 – 2009 | <p>Gallerist/Art Consultant, Jill Thayer Galleries at the Fox, Bakersfield, CA</p> <ul style="list-style-type: none">• Represent regional and international artists of varied methodologies and theoretical frameworks• Curated multi-cultural exhibitions of multi-media contemporary artists• Planned, facilitated, and presented exhibitions providing marketing and community outreach• Artwork valuation (preliminary research and comparative analysis) of regional, national, and international artists for estate, insurance, and tax reference• Aligned with academic, cultural, and public institutions and organizations to further education in the Arts• Networked with Los Angeles galleries, artists, and institutions in exhibitions presented by Jill Thayer Galleries at the Fox• Mentored art students and interns from California State University, Bakersfield and Bakersfield College Art Departments; hired students from Art Center, Otis College of Art and Design, and UCLA• Received critical reviews in <i>Artweek</i>; featured profile in <i>Art Business News</i>, New York; and listed in <i>Art in America Annual Guide to Museums, Galleries and Artists</i>; and Saatchi Gallery online |
| 1991 - present | <p>Art Director/Graphic Designer/Marketing Strategist, Jill Thayer Associates, Bakersfield, CA</p> <ul style="list-style-type: none">• Provide visual communication and marketing strategy for small business and global companies• Noted in <i>Artist's and Graphic Designer's Market</i>• Received 25+ ADDY Awards from American Advertising Federation• Mentored multi-cultural and intergenerational artists and students in areas of fine art, design, marketing, museum studies, arts management, and gallery practicum |

PROFESSIONAL WRITING

- 2013 Post-Doctoral Oral History Series included in the collection for Archives of American Art at The Smithsonian Institution. "Oral history interviews relating to Claremont Graduate University School of Arts and Humanities," Claremont Graduate University School of Arts and Humanities (Size: 8 sound discs: digital, 1 computer disc) Summary: Seven interviews with internationally recognized artists and professors conducted by Jill Thayer for the oral history project, "In Their Own Words: Oral Histories of CGU Art, Claremont Graduate University School of Arts and Humanities, 2012." Interviews with John Frame, Roland Reiss, Connie Zehr, Ted Kerzie, Michael Brewster, Karl Benjamin, and Mowry Baden. IRB Approved. Includes: a CD with installation graphics, artists' portraits and biographies, and press release about the corresponding exhibition curated at CGU Art, September 4- 21, 2012.
- 2013 Curatorial Archivist, "In Their Own Words: Oral Histories of CGU Art" – produced, compiled, designed, and curated year-long research project for exhibition in CGU Art Peggy Phelps and East Galleries (Sept. 4-21, 2012). Audio and textual narratives, transcriptions, and images contributed to Archives of American Art at The Smithsonian Institution.
- 2011 – 2012 Post-Doctoral Scholar and Oral Historian – Received fellowship to produce oral histories of CGU Art alumni, professors, and professors emeritus including: Karl Benjamin, Roland Reiss, Michael Brewster, Connie Zehr, Mowry Baden, Ted Kerzie, and John Frame for Claremont Graduate University School of Arts and Humanities; IRB approved.
- 2011 Dissertation: *Artist Emergence in Contemporary Culture: A Dialectic of Social and Material Conditions of Southern California Artists*, Claremont Graduate University, School of Arts and Humanities; IRB approved. ProQuest/UMI
- 2023 Author, *Sojourns: 100 Trails of Enlightenment inspired by the California Central Coast*, Archway Publishing from Simon & Schuster (Released April 2023)
- 2018 – 2023 Podcasts – "The Art of Life with Dr. Jill Thayer" for Voice of Paso Internet radio. Interviews, profiles, and writings on art and culture. (Selected programs)
- "The Art of Hearst Castle," San Simeon, CA
 "A Conversation with artist Rafael Perea de la Cabada," Santa Barbara, CA
 "A Conversation with Santa Barbara Artists from Tipping Point," an exhibition on the environment at Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
 "A Conversation with Paul Haught, Executive Director of Bruce Munro: Light at Sensorio," Paso Robles, CA, Santa Barbara, CA
 "A Conversation with Jim Wilkins, President and Curator of Atascadero Historical Society," Atascadero, CA
 "A Conversation with Lucienne Allan, granddaughter of Lucienne Bloch, on Art, Advocacy, Frida Kahlo and Diego Rivera." Exhibition at Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA. Co-curated by gallery director Laura-Susan Thomas and Jill Thayer, Ph.D.
 "A Conversation with Henry A. J. Ramos, Curator/Creative Director at Studios on the Park," Paso Robles, CA Atascadero, CA

"A Conversation with artist Dalton Jamieson," San Luis Obispo, CA
 "A Conversation with artist Jason Mayr," Atascadero, CA
 "A Conversation with ceramicist Heidi Petersen," Atascadero, CA
 "A Conversation with artist Guy Kinnear," Atascadero, CA
 "A Conversation with Art Historian Nancy Moure," Paso Robles, CA
 "Artists and the Influence of Digital Media," Jill Thayer, Ph.D
 "A Conversation with Ruta Saliklis, Ph.D., Curator, San Luis Obispo Museum of Art"
 "A Conversation with artist Bruce Everett," Templeton, CA
 "The Artist and Influence on Career," Jill Thayer, Ph.D.
 "A Conversation with Grace Pucci, Paso Robles Historical Society"
 "Artist Emergence and the Art Market," Jill Thayer, Ph.D.
 "Artists on Success," and "Artist Emergence in Contemporary Culture,"
 Jill Thayer, Ph.D. Excerpts from *Artist Emergence in Contemporary Culture: A Dialectic on social + material conditions of Southern California Artists*, doctoral dissertation, Claremont Graduate University

2012 – 2018

Contributing Writer

Aesthetica Magazine, UK – "Yayoi Kusama: Infinity Mirrors," a review of her retrospective exhibition at The Broad, Los Angeles (2018)

Artpulse Magazine, Miami – "Diego Santanelli," a review of Solo Exhibition at Canale Diaz Art Center, Coral Gables, FLA (2016)

Art Districts Magazine, Florida – "Codification and Form: Semiotics Revisited – The Works of L'Atlas" – (2015)

Artpulse Magazine, Miami – "L'Atlas - Phosphores," a review of Solo Exhibition at Leila Mordock Gallery, Miami (2015)

Art Districts Magazine, Florida – "The Way We See Things – Rosario Bond" – An Interview with Rosario Bond during solo exhibition at Curator's Voice Art Projects Gallery, Miami (2015)

Artpulse Magazine, Miami (publisher) – "Mario Bursztein: Reveries in Form," book essay for Argentine artist Mario Bursztein (2015)

Artvoices Magazine, Los Angeles – "The Enlightened Psyche: A Conversation with Carmelo Blandino (2015)

Artvoices Magazine, Los Angeles – "The Relative Form: A Conversation with Alfred Nadel (2015)

Artvoices Magazine, Los Angeles – "Tabitha Whitley: The Face of Intrigue," Cover feature (2015)

Artvoices Magazine, Los Angeles – "The Quotidian Landscape: Susan Stillman," cover feature (2015)

Artpulse Magazine, Miami – "Helidon Xhixha – Sculpting Light," a review of Solo Exhibition at Galerie Lausberg, Düsseldorf, Germany (2014)

Art Districts Magazine, Florida – "The Aesthetic of Reflexivity – An Interview

with Helidon Xhixha,” during solo exhibition at Galerie Lausberg, Düsseldorf, Germany (2014)

Artvoices Magazine, Los Angeles – “Enraptured Visions: A Conversation with Carlos Luna,” cover feature (2014)

Artpulse Magazine, Miami – “Tm Gratkowski: Nothing Shocking,” a review of Solo Exhibition at Walter Maciel Gallery, Los Angeles/Culver City (2014)

Artvoices Magazine, Los Angeles – “Synergy of Expression: A Conversation with Karrie Ross,” (2014)

Artvoices Magazine, Los Angeles – “Life Imitates Art: A Conversation with Alba Francesca,” cover feature (2014)

Artvoices Magazine, Los Angeles – “Word Play: A Conversation with TM Gratkowski,” cover feature (2013)

Artpulse Magazine, Miami – “The Cultural Contexts of Arnold Mesches,” a review of “Arnold Mesches: A Life’s Work” Retrospective, Miami Dade College of Art + Design Museums (2013)

ArtDistricts Magazine, Florida – “Participant Observation: An Interview with Arnold Mesches” cover feature (2013)

Artvoices Magazine, Los Angeles – “A Conversation with Billie Milam Weisman,” Cover feature (2012)

2013 – 2018 Catalogue Essays

“The Nuance of Nature and Scribe,” the ceramic works of Patricia Casey Griffin, Cambria, CA (2025)

“Rafael Perea de la Cabada – *Tiempo sin Palabras*: “Time Without Words,” Ann Foxworthy Gallery at Allan Hancock College, Santa Maria, CA. Curated by Jill Thayer, Ph.D. (2023)

“A Catalyst of Meaning: The Art of Karrie Ross,” (2014), LA Artcore Gallery at the Union Center for the Arts, Los Angeles (August 25 – 31, 2014)

“The Sublimity of Trang T. Lê,” (2014), A catalogue essay to accompany the exhibition “Quiet Thoughts,” at Art Space Vincennes, Indiana, (October 4 – November 11, 2013)

“Reveries in Form,” (2013), book essay for Argentine artist Mario Bursztein

“*Made in California: selected works from the Frederick R. Weisman Art Foundation, Los Angeles*,” catalogue to accompany the exhibition; author and book designer.

2012 – 2020 Blog, *Art Narratives: Oral Histories in Contemporary Culture*, www.artnarratives.wordpress.com

2011 – 2016 Blog, *Jill Thayer, Ph.D. The Artist, Emergence, and Culture*, profiles and writings of art and culture, www.jillthayer.wordpress.com

CREDENTIALS AND CERTIFICATIONS

Appraiser, Art and Personal Property – Appraisers Association of America, Uniform Standards of Professional Appraisal Practice (CASP) compliant; Graduate, Comprehensive Appraisal Studies Program (CASP)

Community Colleges Lifetime Service Teaching Credential

Innovative Scholars Program Credential – Teaching Faculty, Southern New Hampshire University

Certificate of Completion – OTLSS100 Brightspace Fundamentals (P-Z), National University

Certificate of Completion – Tier 1: World-Class Teaching, National University

Certificate of Completion – Tier 2: Course Author Learning Lab, National University

Brightspace LMS – Online Training (Learning Management System)

Canvas LMS - Online Training - @One Creating Accessible Course Content in web design; and 10-10-10 Communication That Matters course design programming Canvas and integrating Cengage MindTap, Santa Monica College

Blackboard LMS - Online Training integrating Collaborate and Ultra Collaborate

Certificates in Brightspace Fundamentals, Workplace Wellness and Physical Safety, Inclusive Leadership, and Harassment and Discrimination Prevention and Title IX Supervisors (CA), Records and Responsibilities, Data Securities, Awareness and Prevention; CIL Teaching and Learning Strategies; Magna Publications: Using DL to Create Effective Educational Assessments; and Innovation Scholar's Credential.

ACCOLADES

- 2019 Smithsonian Magazine – "Night Fog in Atascadero." Home/Natural World, Photographer/Digital Media, Photo Contest Cover Design winner.
- 2018 Estrella Warbirds Museum – Special Recognition Award of excellence, commitment, and service as Curator. Redesign of Museum interiors in Freedom Hall and Hind Pavilion.
- 2015 City of Bakersfield, Millcreek Tile Mural Project for Mexicali Restaurant, David Milazzo Architect – Received Mayoral Commendation from City of Bakersfield for Art in Public Places
- 1980 – 2004 ADDY Awards presented by the American Advertising Federation – 30+ awards for design and marketing campaigns
- 1996 Golden Oak Regional Design Award by American Advertising Federation
- 1991 Beautiful Bakersfield Crystal Camellia Award presented by the Greater Bakersfield Chamber of Commerce for *The Umbrellas* logo and commemorative design. Raised \$250,000 for local non-profit organizations. Supported by Christo and *The Umbrellas* joint project, USA and Japan. Los Angeles Times, View Profile of Jill Thayer, designer.
- 1991 Visual Arts Award presented by Arts Council of Kern for community cultural

contributions in Fine Arts

ARTIST

Painting, Photography, Digital Media, Mural, and Installation
Portfolio and references available upon request.

Solo Exhibitions

- 2021 *Sojourns II*, Village Papery, Arroyo Grande, CA
- 2018 *Sojourns I*, Castoro Cellars Gallery, Templeton, CA
- 2017 *Sojourns*, Castoro Cellars Gallery, Templeton, CA
- 2016 *In Context*, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
- 2007 *Digital Narratives*, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 2006 *Belief Systems*, Claremont Graduate University, East Gallery, Claremont, CA
- 2004 *Recent Works*, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 1995 *Transition of Two Worlds*, Andrew J. Mackey Gallery, University of Colorado, Boulder

Group Exhibitions

- 2020 I Am, Photography/Digital Media, Morean Arts Center, St. Petersburg, FLA
- 2019 Faculty Exhibit, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
- 2018 Photo A-Go Go, SRO Gallery, Brooklyn, NY
- 2017 Faculty Exhibit, Ann Foxworthy Gallery, Allan Hancock College, Santa Maria, CA
- 2016 Under the Paso Sun, Castoro Cellars Gallery, Templeton, CA
- 2009 Oildale, L2K Gallery, Chinatown, Los Angeles, CA
- 2009 Protégé, (Faculty and Alumni), California State University, Bakersfield – Todd Madigan Gallery, Bakersfield, CA
- 2008 New Genre Installation, Four Points Sheraton, The Bistro, Bakersfield, CA
- 2008 Fine Art and Flowers, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 2007 Recent Works, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 2003 Dimensions, Jill Thayer Galleries at the Fox, Bakersfield, CA
- 2002 Group Show, Stanczyk Gallery, Palm Springs, CA
- 1998 A Century of Art: Bakersfield 1898 - 1998, CL Clark Galleries, Bakersfield, CA
- 1994 Visual Arts Festival, Bakersfield Museum of Art, Bakersfield, CA

Commissions (Selected list)

Wines of the West/Vintage Estates, Trail Riders, 1940s Mural, Templeton, CA
American Cancer Society, Kern County Chapter, Bakersfield, CA
California State University, Bakersfield - Student Union Building, Bakersfield, CA
Chicken Shak, Bakersfield Historical Landmarks Mural, Bakersfield, CA
City Center Tile Fountain Project, City of Shafter, CA
City of Bakersfield, Millcreek Tile Mural Project for Mexicali Restaurant, Bakersfield, CA
Hayden Atrium Building Centennial Mural, Art in Public Places, Bakersfield, CA
Memorial Hospital Pediatric ICU - Arts Council of Kern, Bakersfield, CA
Mercy Hospital Florence Wheeler Cancer Center, Bakersfield, CA
Mercy Southwest Hospital South Pavilion, Bakersfield, CA
Mission Bank Corporate Offices, Bakersfield, CA
State Compensation Insurance Fund District Office, Bakersfield, CA
San Dimas Family Medical Group - Bakersfield, CA
Zond/GE Energy Wind Energy Corporate Offices, Los Angeles, CA

Collections (Selected list)

Allan Hancock College, Santa Maria, CA
Bakersfield College, Grace Van Dyke Byrd Library, Bakersfield, CA
Buck Owens Production Company, Inc., Bakersfield, CA
California State University, Bakersfield, CA
Disney Creative Services, Anaheim, CA
Marla Iyasere, Ph.D., Concord, MA
Kern County Superintendent of Schools, Bakersfield, CA
Memorial Hospital, Bakersfield, CA
Mercy Southwest Hospital, Bakersfield, CA
Mission Bank, Bakersfield, CA
Mojave Desert Bank, Mojave, CA
Nestle Dairies - Corporate Offices, Bakersfield, CA
NBC Studios, Burbank, CA
Reagan Presidential Library, Simi Valley, CA
United States Congressional Offices, Washington, DC

AREAS OF EXPERTISE

- Fine Art Appraisal/Valuation
- Art History/Humanities
- Art Consultation
- Cultural Studies/Museum Studies
- Marketing (traditional and digital media)
- Studio Art (drawing, painting, installation, digital media)
- Photography
- Graphic Design (Adobe Creative Suite)
- Critical Theory (Art History and Cultural Studies)
- Gallery Practicum (curatorial/exhibition)
- Educator/Curriculum Development (arts/business)
- Arts Management
- Digital Marketing/online and social media
- Writing/Copywriting/Editing
- Calligraphy

SKILLS

- Art market research and analysis, valuation, writing, and presentation
- Certified Online Learning Management Systems: Brightspace, Canvas, and Blackboard integrating publisher interactive platforms
- Creating Accessible Course Content for online curriculum
- Teaching and Curriculum Development for undergraduate, graduate, and professional courses in Art History, Humanities, Strategic Communication, Marketing, Management, Design, Global Visual Culture, and Arts Management
- Graphic Design for print, web, and social media
- Oral History, interviewing, audio editing, transcription, and digital media
- Critical Writing, blogging, copywriting, editing
- Podcast Production and editing
- Grant writing for non-profit cultural institutions
- Archival Research, documentation, and publication
- Critical Theory, research, and methodologies
- Art Direction, retail display, merchandising
- Computer/Digital Media (Mac and PC), digital camera, digital voice recorder, scanner, peripherals

- Proficient in Mac platform and software programs including Adobe Creative Suite (Photoshop, Illustrator, InDesign, Audition) WordPress; traditional and digital media methodologies
- Proficient in PC platform and software including Microsoft Office Suite
- Social Media Integration – Facebook, LinkedIn, Instagram (posts, stories, reels), X, and YouTube
- Photography, calligraphy, typography, and color theory
- Web design/blogs
- Studio workflow, budget, organization, and project management
- Event planning, design, logistics coordination
- Marketing, public relations, and content distribution
- Data base and file management
- Strategic planning, research analysis, and marketing strategy
- Client, gallery, museum, media, and vendor relations
- Arts and curatorial management for non-profit cultural institutions